# Josh Czuba

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## PROFESSIONAL PROFILE

Dedicated Honors student and sales professional seeking a fulfilling position that utilizes my aptitude for communication, psychology, and business development to increase the GDP of the internet. I've built a valuable portfolio of skills in technology sales and copywriting, as well as preliminary experience in the advertising sales industry.

## **EDUCATION**

**University of Illinois-Chicago (UIC),** Chicago, Illinois Bachelor of Science in Psychology Honors: Sigma Tau Delta, Dean's List 2021-2022 GPA: 3.8/4.0

December 2023

### **SKILLS**

Communication: Exceptional public speaking/presentation skills, persuasive speech and writing, rapid relationship building, comprehension and sharing of essential information, adept email correspondence

*Creative:* Social media content creation, audience building, copywriting, influencer marketing, producing viral content to a growing audience of over 140,000 viewers

Computer: Microsoft Office (Word, Excel, PowerPoint, Outlook); Google Suite (Docs, Sheets, Slides, Forms and Drive); Zoom; CapCut; Canva

Leadership: Meeting facilitation, leading icebreakers, conflict mediation, delegation

# PROFESSIONAL EXPERIENCE

Retail Sales Consultant, AT&T, Chicago, Illinois

January 2022 - May 2022

- Demonstrated outstanding interpersonal customer service to increase sales
- Acquired crucial sales skills expediently to best contribute to company and team goals
- Applied a growth mindset to continuously optimize performance under pressure

# Content Writer, The Growth Center, Remote

May 2023 - August 2023

- Strategized and produced written and visual social media content for online entrepreneurs
- Oversaw digital marketing efforts for 5 B2B clients across various niches
- Created long form sales assets and a portfolio of written and video content

### Workplace Experience Associate, Samba TV, Chicago, Illinois

June 2022 - May 2023

- Developed synergistic relationships with advertising sales professionals
- Oversaw management of office facilities and digital communications
- Responsible for producing original copy to weekly company newsletter
- Diligently planned and facilitated company-wide culture and offsite events

Member Services Representative, Planet Fitness, Forest Park, Illinois January 2021 - September 2021

- Provided professional and friendly customer relations
- Managed all point of sale operations
- Maintained highest industry standards of cleanliness